Title of the project: *Practice based research to enhance the innnovation capacity of SMEs through learning and ICT supported collaboration*

Key Action: *Cooperation for innovation and the exchange of good practices*

Action: *Strategic Partnerships*

Field most impacted: *Strategic Partnerships for vocational education and training*

Main objective of the project: *Development of Innovation*

Newsletter No 8 / 2019

ReInnovate a key element for innovation, training and formation

The project's disemination

Social media

A social media presence has been established on Twitter [@reubbivate_2017]. The details of which will be circulated on all documents, reports and emails (each partner will put a link to the projects social media accounts and website on their email signature).

Linked in group

In July 2019 a linked in group was set up on practice based research for SMEs. This will be used to market the ICT platform and Reinnovate program. All partners will disseminate the groups through their linked in profiles.

Youtube channel

In July 2019 a ReInnovate Youtube channel was created and maintained to host and disseminate video-based learning material.

Infomercial

In July 2019 a video based infomercial was created to inform the public of the project, this will be disseminated via social media channels, the project you tube channel and the website.

Electronic Newsletter

A newsletter will be circulated to the target audience - consisting of SMEs, SME organisations, research and innovation organisations, Clusters, VETs and HEIs. This activity commenced in December 2017.

The newsletter address the SMEs needs, best practices, necessities and information opportunities and will inform the Stakeholders about services/educational programs, funding possibilities / calls, news, events / brokerage events, etc.

E+ project results platform

All project outputs will be hosted on the E+ project results platform.

Paper Based Channels

Journal & conference papers

Academic papers was published in reputable journals that have a high citation reputation. Conference papers was written and presented at conferences which focus on a relevant theme such as SMEs, VET or innovation.

Newspaper Advertisement

A Newspaper advertisement will be developed and published in one local newspaper by each partner prior to the pilot, i.e. by September 2019.

Face to face Channels

Workshops

One workshop will be hosted by each country to disseminate the practice based research tool, handbook and the courses developed in the project - this event will be for SMEs, VETs, HEIs and professional organisations.

Networking events (local and national)

Each partner will be asked to compile a list of local and national events to attend and will attend and report back to the Intellectual Output leader - events that concern innovation and research in SMEs, Work based learning, lifelong learning in SMEs.

Digital Platforms

What is a digital platform?

A digital platform can improve experiences for customers, employees, and partners. So why do so many companies fail to get people on board?

Digital technologies present opportunities for enterprise leaders to rethink their business to create better experiences for customers, employees, and ecosystem partners, and to lower costs. When companies act to take advantage of these opportunities through digital transformation, they undertake two primary activities: building a digital platform and building a new operating model.

Both these activities must happen concurrently, and that presents a pitfall: A company is limited in how far it can go in changing its operating model unless the digital platform succeeds. Approaching this pitfall incorrectly causes many digital transformation initiatives to fail.

More… https://enterprisersproject.com/article/2018/12/what-digital-platform

Four Digital Training Options for Workplace Learning

1. Augmented reality (AR). Some companies have developed AR applications for the workplace. It's being used in the manufacturing, construction, medicine, architecture, and oil and gas industries. At Boeing, for example, workers who assemble intricate wire harnesses that transmit signals and electrical power in planes use AR headsets with software.
2. Microlearning.

Microlearning can make learning more meaningful because it is "just in time." It allows employees access to information even when they are "walking between meetings [with] their mobile device in their hands," She now serves as the company's senior vice president of content product management.

3. Adaptive learning. This is a relatively new trend in the corporate world. It uses technology that can, in real time, automatically customize online course material based on how each person answers course questions. Instructional designers create a start-to-finish course in a linear and logical manner. The platform utilizes a series of algorithms to adjust the presentation of the course material based on the accuracy of the person's answers, the person's confidence in the answers given and the time it takes the person to answer questions.

There are two disadvantages to using this type of training for the workplace: 1. It requires significant investment in purchasing an adaptive learning platform. 2. In higher education, adaptive learning is successful because there are thousands of students who use it.

4. Corporate massive open online courses. The Web-based classes, often free, have been around for a while in academia, and HR professionals use them to develop new skills and advance their careers. It's a robust form of training that has gained traction in the workforce in the in the last several years.

More… 4-Digital-Training-Options-for-Workplace-Learning

The Online Corporate Training Platforms
Your employees might be highly qualified for their roles, but on the job, they are as good as the training you provide them. Using a well-structured employee training program, you can shape them into the ideal and efficient employees who will make every effort to help your business grow.

Given below is a list of 5 best online corporate training platforms/ online training platforms for your employee training:

1. Kitaboo Insight. This platform has an intuitive interface which helps organizations to deliver responsive mobile-first training to their employees. The content can be customized with interactive elements such as audio, video, images, read aloud, hyperlinks, etc. It has an easy-to-use interface which lets you create and securely deliver content across multiple devices and operating systems.

2. Adobe Captivate Prime. This corporate training platform has an easy-to-navigate interface. This tool allows branding configuration and provides course notifications to the user. It offers recurring certifications based on completion of courses and learning programs, you can add content in multiple languages and the entire platform can be localized based on the user requirement.

3. Docebo. Enterprises can use Docebo to create and deliver training materials on all devices and platforms. Its interface is quite easy to use, where you can drag and drop widgets and create a web page to deliver training. Docebo gives the administrators an option to create new themes apart from the existing themes in the tool. You can include gamification and social features for collaborative learning. Enterprises can use this platform to deliver blended, social and mobile learning, schedule webinars and upload courses.

4. Litmos. Litmos has an inbuilt authoring tool with which you can create course materials. It has a customizable interface and enables you to add gamification to the course modules. It is a white label employee training software, allowing organizations to customize the training app with their own logo and branding. You can include interactive and multimedia elements like videos, audio, Slideshare, etc., to keep the learners engaged in the training content.

5. TalentLMS. TalentLMS lets you create and deploy eLearning courses. You can get insightful reports about the employee training program. With in-depth analysis, managers can track and monitor the employees' performance and make changes to the training program if needed.

It is user-friendly and easy to navigate. You can include PowerPoint presentations and multimedia and conduct webinars and video-conference. The tool offers data security and conforms to all the laws and regulations for data privacy.

Conclusion. Investing in a good corporate training platform gives you a competitive advantage. It helps in upskilling employees, providing them with relevant knowledge to confidently carry out their job responsibilities. With the right training platform employees can easily navigate the menu, make necessary notes and bookmark pages for quick access, allowing them to learn anytime and anywhere they want.

A structured employee training and development program will increase your employee's productivity and efficiency, but in order to deliver that training, you need an equally compelling corporate training platform.

More… https://kitaboo.com/best-online-corporate-training-platforms/

Technology Offers; Technology Request

Technology Offer

Irish SME offers a patented disruptive non-contact liquid dispensing & printing technology for licensing…	Ireland
High efficiency catalytic method for the synthesis of mesitylene from acetone in a single stage	Spain
DC-DC resonant converter	Germany
Romanian company offers patented sewerage construction technology for technical….	Romania

Technology request

New business models for rural areas through co-living and co-working - partners with specifi	Germany
Lithuanian SME working in construction sector is looking for polyurethane mixing and	Lithuania
Acceleration programme on industry 4.0 through an open innovation platform that connects.	Spain
A UK (Scotland) SME requests flexible heat retention material for hydraulic hoses	UK

ReInnovate web site: http://www.reinnovate2017.eu/