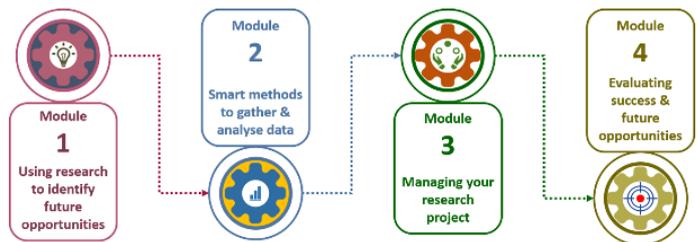**REINNOVATE** research linking practice

The **ReInnovate** programme Smart Research as a 21st Century Skill for Business will comprise of four modules which will align to the skills needs identified by SMEs in the needs analysis and the literature to date, it will also map to the ENTRECOMP framework.

The curriculum that **ReInnovate** has developed will allow SMEs to adapt to future external changes and potentially grow by providing their employees with the research skills to proactively seek opportunities for their organisation in a systematic manner. Employees will use data to develop initiatives to avail of such opportunities and evaluate these using a rigorous approach. During the research process, they will simultaneously develop a wide range of key competencies that will make them flexible to changing labour market needs.

An illustration of how the modules map to the skills needs of SMEs and ENTRECOMP framework is now presented…

Smart Research as a 21st Century Skill for Business

Module 1 Using research to identify future opportunities

Module 2 Smart methods to gather & analyse data

Module 3 Managing your research project

Module 4 Evaluating success & future opportunities

	Module	Skills need	Map to ENTRECOMP
Module 1 Using research to identify future opportunities	The learner will be taught how to proactively identify opportunities for their organisation from a stakeholder and resource perspective. They will also be required to examine the social, economic and cultural impact of these opportunities. From this the learner will propose an initiative to exploit such opportunities.	Problem solving Taking the initiative	Ideas and opportunities < spotting opportunities < creativity Into action < taking the initiative
Module 2 Smart methods to gather & analyse data	The learner will be taught how to gather data to enable them to evaluate the benefits and challenges of different initiatives and make an informed decision on the best approach for their organisation in terms of adding value and impact to external parties. Some of the initiatives options involve digital resources	Critical thinking Adapting to new situations Digital skills	Into action < coping with uncertainty Resources < Mobilizing others
Module 3 Managing your research project	This module will require the learner manage the implementation of a small-scale research project. They will develop skills to leverage from internal resources by working with and leading teams. These teams may be local or geographically dispersed. Learners will have to communicate the project outcome to the project stakeholders.	Team working Communication Intercultural skills Communication	Resources < Mobilizing others Resources < Mobilizing others

Module 4 Evaluating success & future opportunities	Learners will reflect on the success of their research initiative and identify how they can reapply what they have learned. They will also reflect on the project failures and how to overcome these in the future.	Learn to learn	Into action < learning through experience

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