



# NEWSLETTER

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The **ReInnovate** project has now published a report outlining the research undertaken to develop a learning methodology and curriculum for the delivery of workplace research skills to those in SMEs.

Research skills are a prime way of providing learners with the capacity to gather new knowledge to enable them to adopt new methods of doing business. To reflect the use of research skills to allow learners to adapt to new business demands the programme title chosen was **Smart Research as a 21st Century Skill for Business**. This programme will comprise of four modules which will align to the skills needs identified by SMEs in the needs analysis and the literature to date, it will also map to the ENTRECOMP framework.

At the end of the programme the employee will have designed, managed and implemented a small-scale research project in their organisation, determined its impact on the organisation and explored future avenues for research. The programme will comprise of four modules which will align to the skills needs identified by SMEs in the needs analysis and the literature to date, it will also map to the ENTRECOMP framework. An overview of the modules is given hereunder and the full report is available to download from the **Reinnovate** website.

<p><b>Module 1</b> Using research to identify future opportunities</p>	<p>This topic is concerned with identifying business opportunities by systematically gathering data from customers, employees, suppliers and other stakeholders. The learner will be required to evaluate the feasibility of these ideas and examine theoretical perspectives. From this they will develop a research question or hypothesis associated with the idea that will need to be investigated. At the end of the module students will have to develop and present a detailed project proposal.</p>
<p><b>Module 2</b> Smart methods to gather and analyse data</p>	<p>This module will enable learners gather and analyse the relevant data to allow them to implement a business opportunity or an innovative idea. EU policy is placing significant emphasis on the importance of entrepreneurial skills in all aspects of life. The Entrepreneurship competence framework developed by the commission in 2016, highlighted the importance of acting upon opportunities and ideas and transform them into value for others to make entrepreneurial ideas a reality. This module will ensure that learners design and implement new ideas in a data driven manner. This module will provide learners with the analytical ability to use traditional and technology based analytical approaches that are orientated towards the needs of the individual user by asking smart questions</p>
<p><b>Module 3</b> Managing your research project</p>	<p>This module will enable learners to manage a small-scale research project in their organisation to allow them to implement a new business opportunity. The European Commission emphasise the role of work-based learning to empower learners and the importance of entrepreneurial skills in the future workplace. Part of entrepreneurship entails managing ideas to fruition. To address these, need the students will learn how to leverage off or and mange from internal resources to bring the business opportunity ideas developed in previous modules to implementation stage. These competences are part of the ENTRECOMP framework identified by the European commission.</p>
<p><b>Module 4</b> Evaluating success and future opportunities</p>	<p>This module will enable learners to reflect on impact of workplace research on the organisation and determine opportunities for further workplace research. Part of entrepreneurship entails assessing the impact of business ideas and reflect and learn from both success and failure. To address these, need the students will learn how to evaluate the impact of research projects, reflect on the findings and learn from these by identifying future opportunities for their workplace. Finally, they will be taught how to develop a portfolio of work to allow them to progress their individual careers.</p>

### Contact us



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