

**Reinnovate** has developed an online programme to support small and medium-sized enterprises, SMEs, and their employees to develop their research skills. These skills will allow SMEs to develop a culture of entrepreneurship & become more innovative.

The **Smart Research as a 21st Century Skill for Business programme** has been a great success, with all participants finding the course useful, enjoyable and confirming that it has increased their skills and knowledge. A report 'How research skills can foster entrepreneurial mind-set and provide competitive advantage to SMEs' has now been published. This report provides insight into the delivery of the pilot programme and the learning experience of the students. It examines the quality of the outputs delivered and shows how the programme satisfied the learning needs of those employed in SMEs. All participants of the pilot programme were unanimous that the learning experience had a positive impact on their professional development. The common response was that the programme has given them the added confidence in attempting new initiatives in their workplace. Access the full report on the **Reinnovate** website. These are some of the amazing things people said about the **Smart Research as a 21<sup>st</sup> Century Skill for Business** programme.



"This course gave me the impetus to adopt a creative and structured approach in the design, development and management of my chosen opportunist idea that may generate futuristic growth for the company in this novel market"

Orla Wall



"Taking part in this online course was a great opportunity for me. I found the concept of learning through 'reflecting on experience' particularly useful in my everyday business. The programme provided me with the competence, tools, and knowledge to develop new ideas and activities that will benefit me and my company. The Smart Research as a 21st Century Skill for Business learning program has provided me with real insight and will provide benefits well into the future."

Simon Strelcovas



"The Reinnovate Smart Research as a 21st Century Skill for Business mastered the online learning platform to provide a selection of brilliantly compiled materials shining a light on innovation, communication, and decision making. Happily, the time commitment was manageable, and it provided an opportunity to connect with fresh perspectives and concluded with a chance to consolidate the learning. A most worthwhile and refreshing experience."

Charlotte Brandes

### Contact us



<http://www.reinnovate2017.eu/>



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