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Smart Research as a 21st Century Skill for Business

The University of Limerick presents four accredited modules designed for SMEs and their employees who want to develop their business and research skills and become more competitive, innovative & enterprising



The Smart Research as a 21st Century Skill for Business modules, are delivered using a form of active learning called inquiry-based learning. Inquiry based learning poses a question or a problem to be solved. Within these four modules, learners will identify a problem or a question to be answered within their workplace and apply research skills to gather the knowledge needed to address the issue. Learners will complete a project within their own workplace and will work collaboratively and leverage resources that are available to them within their own organisation to design and implement a workplace research project.

How does it work?

These modules are delivered completely online through tutor-paced interactions, which guide learners through the process, providing peer support.

What is the duration?

These modules will commence in February 2020 and conclude in June 2020.

Who should apply?

These modules are aimed at individuals working within SMEs and are suitable for those who wish to develop their skills through workplace learning. Academic qualifications are not a pre-requisite.

Accreditation

For each module a Certificate of Study, NFQ level 8, 6 ECTS will be awarded.



Module 1 | Using research to identify future opportunities

This module over 4 weeks will enable learners to identify sources of business opportunities within their organisation. The learners will design and undertake appropriate preliminary research to investigate the potential impact of these opportunities on their organisation. Learners will assess the viability of the business opportunity and present a research project proposal to stakeholders.

Module 2 | Smart methods to gather and analyse data

This module over 4 weeks will ensure that learners design and implement new ideas in a data driven manner, providing learners with the analytical ability to use traditional and technology based analytical approaches that are orientated towards the needs of the individual user by asking smart questions.

Module 3 | Managing your research project

This module over 4 weeks will enable learners to manage a small-scale research project in their organisation allowing them to implement a new business opportunity.

Module 4 | Evaluating success and future opportunities

This module over 4 weeks will enable learners to reflect on the impact of workplace research on the organisation and determine opportunities for further workplace research.

How to apply

To register your interest and request an application form please email Jennifer.Mullen@UL.ie

Fees

These modules are part of a pilot programme and are free for all learners.



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